



LINCOLN TRAIL COLLEGE *Network*

JANUARY 2018

UPCOMING FEBRUARY EVENTS

- 1 CNA Exam
4 p.m., Williams Hall 108
- 2 CNA Exam
4 p.m., Williams Hall 108
- 3 Choral Festival
- 10 Spring Pops Concert
7 p.m., Zwermann Arts Center Theater
- 13 Cooking from Your Cabinet
5 p.m., Library
- LTC Foundation Concert Series:
Michael Cavanaugh: a Billy Joel Tribute
7 p.m., Zwermann Arts Center Theater
- 15 CNA Exam
4 p.m., Williams Hall 110
- 19 COLLEGE CLOSED - Presidents Day
- 22 LTC Foundation Meeting
12 p.m., Lincoln Room

LOCAL BUSINESSES STEP UP TO SUPPORT PERFORMING ARTS



With the launch of its “Theater Renaissance” capital campaign, Lincoln Trail College is seeking to modernize its facilities to ensure that area residents continue to have access to quality performing arts facilities and programs. The campaign started on November 16, 2017 and the response from individuals and local businesses has already been very positive. Over the next two years, the College hopes to raise approximately \$180,000 to update the Zwermann Arts Center.

Last week the College took a large step toward hitting their goal with a \$5,000 gift from Marathon Petroleum Company. “A strong community college makes our local communities better places to live” says Marathon General Manager Kevin Bogard. “The theater and music programs at Lincoln Trail are important to a lot of area residents, young and older, and we felt it was important for Marathon to help the College strengthen these programs.”

Lincoln Trail College President, Dr. Ryan Gower, says cultural arts has always been an important part of the mission at Lincoln Trail College. “The early leaders of the College, people like Dr. Joe Piland and Ivan Miller, strongly advocated for the inclusion of performing arts. Decades of research has proven that participation in the arts is associated with a number of positive outcomes like creative thinking, problem solving, cooperation and increased self-esteem.”

Marathon Petroleum Corporation is only the most recent local business to support the Theater Renaissance campaign. Hershey, Weber Insurance and Realty, SENCO Construction, and the First Robinson Savings Bank have also all supported the project. “Two months into our campaign we have a little more than \$60,000 toward our \$180,000 goal.”, says Lincoln Trail College Foundation Executive Director Rod Harmon. “I am so grateful to local businesses, the United Way of Crawford County, and dozens of individuals who are willing to invest in programs that benefit such a diverse group of people from Crawford County.”

People who wish to contribute to the Lincoln Trail College Theater Renaissance Campaign are encouraged to contact the Lincoln Trail College Foundation at 618-544-2373 or by visiting them online at lincolntrailcollegefoundation.com.

LTC RELEASES FALL HONORS

Lincoln Trail College has released its academic honor lists for the Fall 2017 Semester. Three lists have been established by Illinois Eastern Community Colleges to indicate students who have achieved academic excellence. They are the Chief Executive Officer's Academic Honors List, the President's Academic Honors List and the Dean's Academic Honors List.

To qualify for any of the honor lists, a student must be enrolled full-time (12 hours or more) and must be taking college-level classes.

To be named to the Chief Executive Officer's Academic Honors List, students must achieve a grade point average of 3.90 or greater on a 4.0 scale; between 3.75 and 3.89 for the President's Academic Honors List; and between 3.50 and 3.74 for the Dean's Academic Honor's List.

The following students have earned Fall 2017 academic honors:

CEO

Hallie Allen
 Maria Bantican-Garrard
 Philip Blank
 Brady Bowling
 Thomas Cessna
 Chelsea Cox
 Robert Eberlin
 Chukwuma Enechionya
 Michelle Eslinger
 Lauren Frederick
 Jared Galeener
 Justin Gephart
 Amy Golden
 Mikayla Goss
 Alyssa Graupmann
 Gabriel Griffith
 Olivia Groover
 John Hatfield
 Megan Heath
 Autumn Hoalt
 Collin Johnson
 Ryan Jones
 Simon Kaim
 Brooke Kamplain
 Jon Kartawich
 Tessa Laino
 Zander Laino
 Nicholas Lassen
 Elaina Llewellyn
 Megan Loveless
 Jeremy Lum
 Kalle Madrid
 Will May
 Caden Miller
 Dylan Moan
 Tyler Morecraft
 Stewart Murray
 Tyson Murray

Brehanna Nidey
 McKenzie Pirtle
 Michael Reidy
 Tanner Robins
 Eduardo Rodriguez
 Brody Scott
 Andrew Shea
 Charity Shumaker
 Travis Snow
 Dyllon Staley
 Brian Stutesman
 Abigail Tennyson
 Kristien West
 Jiayi Xu

PRESIDENT

Trinity Anders
 Cassandra Bell
 Bryson Bloomer
 Brandi Boden
 Jacob Britton
 Taylor Brown
 Feifan Dai
 Ashley Davis
 Sara Ellinger
 James Gibson
 Jenna Grove
 Aubrey Heleine
 John Hendrix
 Keegan Inboden
 Josephy Ivey
 Mykiah Jones
 Nicolas Konopasek
 Kira Meese
 Madison Moore
 Sheldon Myers
 Emily Penfold
 Kayla Peternel
 James Price

Julian Rivera
 Kyle Terrel
 Jake Vaughn
 Rylee Watson
 Conner Welty
 Alan Wiseman

DEAN

Baylee Baker
 McKenna Blevins
 Dallas Bradbury
 Taylor Bradley
 Quenton Brendal
 Samantha Brookman
 Jacob Brooks
 Matthew Brooks
 Kayla Bullock
 Brayden Burtch
 Aaron Calvert
 Abigail Chipman
 Callie Clay
 Drew Coble
 Joseph Counts
 William Cox
 Jacob Craig
 Trevo Cukovecki
 Dawyn Demott
 Caleb Dix
 Justin Fleming
 Alexandra Fulling
 Grace Gillaspay
 Hunter Givens
 Julie Gower
 Rachel Graham
 Tucker Greer
 Garrett Harper
 Shyloh Hearn
 Olivia Hickey
 Matilda Hillsman

Kaitlyn Howe
 Rachel Inskeep
 Elisha Jones
 Nathan Ladson
 Haze Lemmon
 Sabrina Malone
 Brennen Martin
 Adrian Martinez
 Dawson Maus
 Mia McCoskey
 Tyler Moore
 Enrique Navarro
 Jacob Nave
 Grant Oexmann
 Riley Ogle
 Eric Peters
 Tammy Pierson
 Ian Price
 Josiah Pringle
 Gerald Skolte
 Grace Smith
 Conor Steinbaugh
 Amy Stevens
 Mariah Stewart
 Nathan Thomas
 Haley Towle
 Michiala Tuner
 Jacob Volk
 Kaylee Wagner
 Robert Wicke
 Jonathan Wilson
 Josiah Wright

LTC REFINING ENROLLMENT MANAGEMENT EFFORTS



Enrollment at many state schools in Illinois continues to trend downward. The overall economic environment in Illinois, coupled with a long-term decline in the number of traditional college-aged students in our state, makes it challenging for institutions of higher education to recruit and retain students. Neighboring states are actively recruiting the brightest Illinois students and as a result, Illinois has now become the second leading exporter of young adults, behind only New Jersey, in the nation.

Census data projects a sharp and long-term decline in the number of traditional-aged college students in Clark, Cumberland, Crawford, Jasper, Lawrence, and Richland counties. Other institutions of higher education are aggressively

Put simply, all institutions of higher education are locked in a battle to grow enrollments/tuition revenue at a time when there are fewer students to attract.

targeting students from District 529 with direct mailings, scholarships, and other financial incentives. Further, students that may not have been competitive for entry to regional and flagship four-year schools are now being admitted as all institutions struggle to hit enrollment and revenue targets. Put simply, all institutions of higher education are locked in a battle to grow enrollments/tuition revenue at a time when there are fewer students to attract. In an effort to increase and maintain enrollment, Lincoln Trail College is working on a variety of enrollment management strategies.

The first efforts began in July 2016 when LTC President Dr. Ryan Gower and LTC Coordinator of Marketing and Public Information Chris Forde sat down to discuss how the College communicated with prospective students. Since that initial meeting, a committee made up of Gower, Forde, Assistant Dean Julie Higginbotham, Hannah Tuemler, Erin Volk, Felicia Stuckey, and Amber Malone has assumed responsibility for forming and implementing enrollment management plans.

There are two primary goals in the LTC enrollment management plan. First, the college must work deliberately to increase the size of its prospective student and applicant pools. Towards these ends, LTC has purchased prospective student data through the College Board, engaged in targeted mailing campaigns, placed advertising in strategic locations in Illinois and Indiana, and participated in college and career fairs, and visited high schools in the area.

Communication with prospective students begins early in their high school career and the frequency and specificity of the message increases leading up to the student's senior year. Parents and high school guidance counselors are key influencers and receive communications from the college that focus on cost, scholarships, admission, and placement. All prospective students are placed in a communication flow ultimately intended to drive them to application and admission.

The second goal is to increase the yield rate of our applicant pool. The college is working to develop programs and initiatives that will increase the likelihood of a student who has applied to Lincoln Trail College actually enrolls. The college is working collaboratively with the Lincoln Trail College Foundation to change the manner in which scholarships are awarded. Altering the timing of the decision and the amount of the award has a significant impact on students who are trying to make informed choices about the cost of attendance. These changes, along with admitted student days, admission appointments, and offering co-curricular experiences for admitted students all work to increase the number of students who ultimately select Lincoln Trail College as a place to pursue higher education.

For students that are already taking classes, the college is honing its enrollment and retention strategies. Those strategies include developing a communication flow to make sure current students are getting the information they need when they need it. The college is working on refining and introducing best practices for advising and registration efforts.

Lincoln Trail College must become more aggressive in developing a brand, marketing this brand, and focus on translating these efforts into increased enrollment. The enrollment management efforts at the College will hold all parties accountable for outcomes and ensure that the various units across campus are working cooperatively toward the same goals. We are fortunate that we have a quality institution, dedicated faculty, and proven track record upon which we can build.

LTC TO SHOWCASE WELDING, PROCESS TECHNOLOGY PROGRAMS



The American Welding Society anticipates that the United States will need an additional 290,000 welders by the year 2020 and Lincoln Trail College will help students learn more about those opportunities at an open house February 16 from 2-4 p.m.

The open house will give students the opportunity to learn more about the LTC welding program. LTC's welding program is a one-year certificate and focuses on welding fundamentals like shielded metal arc, gas metal arc, and gas tungsten arc welding. Students also learn oxyacetylene cutting. LTC's program can help lead to careers as a structural, pipe, fabrication, production, and tube welder.

Prospective students can meet with LTC welding instructors and students. They'll also be able to see some of the projects that students have completed and tour the Red McCoy Welding Center.

The open house will also give students the chance to learn more about LTC's process technology program, which prepares students for careers as operators and technicians in the refining, power production, food processing, and chemical industries.

Instructors and students from the process technology program will be available to meet with prospective students and provide tours of LTC's facilities.

LTC HOSTING CHORAL FESTIVAL FEBRUARY 3



The Lincoln Trail College Music Department is pleased to host a choral festival February 3, 2018, with a number of local high schools represented, including Robinson and Oblong, Lawrenceville, Martinsville, Marshall, Villa Grove and Casey. LTC Music Director Rebecca Carmack is organizing the festival and will serve as its principal director. LTC adjunct faculty will be available to work with the students in sectionals and small groups. In preparation for the festival and clinic session will be held in the Zwermann Arts Center rehearsal hall January 18 at 6 p.m.

Rebecca Carmack is anxious to host the festival once again. “The Choral Music Festival provides an opportunity for students to be part of a large ensemble and work on choral standards with our faculty. We are also excited to bring them to campus and share what LTC has to offer.”

At 6:00 p.m. on February 3, the students will be joined by the Statesmen Singers and the Concert Choir to present a concert. Festival pieces will include Jay Rouse’s ballad, “I Loved You” and Rollo Dillworth’s spiritual, “No Rocks A-Cryin’.” The concert is free and open to the public.

LTC POPS CONCERT FEBRUARY 10

Performing Arts Coordinator Rebecca Carmack announces the Lincoln Trail College Concert Band will be joined by the Olney Central College Community Band, and together with the Jazz Band, the ensembles will present a Pops Concert at 7 p.m. Saturday, February 10, in the Zwermann Arts Theater.

The bands are under the direction of Wade Baker. The Jazz Band portion will feature works by Myles Collins and Duke Ellington. The Concert Band performance will include Frank Ticheli’s “Amazing Grace,” a medley from the movie, *The Pirates of the Caribbean*, and a tribute to George Gershwin. General admission tickets are \$5 for adults and free for students.



Tickets for all Music Department events can be purchased in advance by calling the Performing Arts Office at (618) 544-8657, ext. 1433. Tickets are also available at the door the evening of the concert.



DECEMBER SPORTS CALENDAR

Men's Basketball

3	Vincennes	7:30
7	Olney Central	7:30
10	Shawnee	7:30
14	at Lake Land	7:30
17	at Southwestern	3:00
19	Three Rivers	7:00
21	Wabash Valley	7:30
24	at Kaskaskia	3:00
27	at Rend Lake	7:30

Women's Basketball

3	Vincennes	5:30
7	Olney Central	5:30
10	Shawnee	5:30
14	at Lake Land	5:30
17	at Southwestern	1:00
21	Wabash Valley	5:30
24	at Kaskaskia	1:00
27	at Rend Lake	5:30

Baseball

9-10	Flag City JUCO Classic at Millington, TN
17-18	at Georgia Highlands
23-24	Cleary at Grand Park, IN

Softball

16-17	at Booneville, MS
23-24	at Jackson, TN

Follow the Statesmen at
ltcathletics.com

STUDENT ATHLETES COMBINE FOR 3.26 GPA



LINCOLN TRAIL COLLEGE

2017 ATHLETICS FALL REPORT CARD

SPORT	TEAM GPA
BASEBALL	3.36
SOFTBALL	3.33
VOLLEYBALL	3.31
WOMEN'S BASKETBALL	3.19
GOLF	3.15
MEN'S BASKETBALL	3.02
LTC ATHLETICS OVERALL	3.26

8 CONSECUTIVE SEMESTERS WITH AN OVERALL GPA ABOVE 3.0.

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For the eighth consecutive semester, student athletes at Lincoln Trail College combined for a grade point average above 3.0. The Athletic Department's combined GPA in the Fall '17 semester was 3.26.

"I'm very proud of our student athletes," says Athletic Director and Baseball Coach Kevin Bowers. "They have a strong dedication to their sports, but they have an equally strong dedication to their work in the classroom."

The baseball team led the Athletic Department with a team GPA of 3.36. They were followed closely by the softball team's 3.33 GPA and the volleyball team's 3.31 GPA. The women's basketball team finished the semester with a 3.19 GPA, the golf team had a 3.15 GPA and the men's basketball team had a 3.02 GPA.

Bowers says every team was able to finish with a GPA above 3.0 because of the academic help available. "We're very fortunate to have so much help available to our students and athletes at LTC. Our instructors work hard to set them up for success and they benefit from help they receive in the Learning Skills Center, the Library, and from our advisors."

This fall's overall GPA is also an improvement over the previous two semesters. In the Fall '16 semester, LTC student athletes had a 3.13 GPA and the Spring '17 semester, the combined GPA was 3.19. Last fall, only three of the six teams had cumulative GPA's over 3.0 and it was four of the six teams in the spring.

"We're always looking to improve," says Bowers. "Our coaches push the importance of academics to their players. We want them to understand the importance of getting a good education while also getting the opportunity to play the sport that they love. The reality is very few of our athletes will get the opportunity to play professionally and we want to give them a very strong Plan-B."