Frontier Community College Alumni Network
Meeting Minutes
March 19, 2015 – 6pm
Bob Boyles Hall

Attendees
Greg Parrott Alyssa Parrott – Facilitator
Connie Butler Sarah Pickens – Student Ambassador
Wesley Reynolds Ashlee Spannagel

Old Business
• **Events:** - **Alumni Game** – discussed having an “Alumni Game” before a home volleyball game at FCHS rather than a Homecoming event (need more group participation before hosting Homecoming). Possibly Alumni take on FCC staff or something similar before a home game to draw in some attention from Alumni and get them participating. Also mentioned concessions, but there is already a plan in place for Concessions according to athletic director and FCC Alum Tommy Kent. We are welcome to have a table in the lobby to promote the Alumni Network and have information/goodies available though at any home games and softball games as well next spring. Mentioned as well was possibility of doing some kind of raffle such as 50/50 raffle and some Bobcat gear courtesy of the Alumni Network or also sponsoring Tailgating before the home games.
  - **Parades/Fairs** – Willing to walk in parades since they are free. Thinking more about what fairs/events we would like to be represented at based on prices of participating and willingness to participate.
    - **Action to Take:** Check with Bobby Wells at FCHS to see if they would be ok with hosting the “Alumni Game” before a home volleyball game this fall.
• **Membership Application:** Application is complete and has also been made electronic. Electronic version is accessible through Alumni section of FCC Website and has been posted to multiple Facebook pages. Now just need to get application circulated and out to people to fill out and reconnect.
  - Still need to discuss getting sponsorships from around the area.
• **Marketing Network:** Still working on marketing and outreach of program. Discussed ideas to help marketing strategies. These are outlined in New Business.
• **2015 Grad Items:** - Will be getting graduate shirt sizes when all have filled out graduation forms. Kim Venters says this information should be available in April sometime. Design for shirts was tabled as we check the specifics for design and logo use.
  - Lapel pin prices and quantities were discussed and it was decided to go with a lot of 500 pins at .99 cents apiece at ½” diameter. Logo will be determined once design and logo use is clarified as well.
  - Will create piece to put into grad programs/folders educate new graduates of the Alumni Network.
    - **Action to take:** Will get graduate information as soon as available in April in order to start getting shirt sizes and ordering to be in before Graduation. Check on logo use and come up with design for shirts and lapel pins. Come up with brochure/flyer for graduates to receive at graduation.

New Business
• **Marketing the Network:** Seeing attendance rates for the last two meetings, the first item of discussion was increasing the interest and awareness of the Alumni Network. Ideas included:
- Table at Job Fair on April 1/share table with FCC info table with Flyer and info/application
- Outlook/Fairfield Current/Wayne County Press – do story on first grad to draw attention and interest to the new Alumni Network.
- Information insert in Graduation Program and folders for graduates.
- Share information about Alumni Network on area Facebook trading pages
- Share information about Alumni Network on FCHS alumni group pages
- Check into Facebook ads
- Ask IECC to share on their Facebook page
- Info at Art Show on April 24
- Flyer for Breakfast with the Bunny on March 28
- Info at LRC Student Fun Day
- Recruitment Calls based on spreadsheet – will also find outdated information this way!

  **Action to Take:** Get information together to have at various upcoming events. Have found that Trish Merrick was the first graduate from Frontier and have messaged her to see if we could do story on her for the papers and to promote our Alumni Network as of 3/23/15. Will be sharing info with various Facebook pages for local area and high school “class of ‘…” pages to try to catch some there as well. Talk to Karen about use of Facebook ads for page. Send info on our page to Dana Hart to possibly share on IECC page. Brainstorm idea to efficiently and effectively make recruitment calls.

- **Fundraisers:**
  - Check into using FCHS cafeteria for Spaghetti/Chili type supper fundraiser during some home games this fall.
  - **Alumni Mixer** – Hold during summer for college students home for summer possibly during fair week or try one in fall during FCHS homecoming. Coincide with Spaghetti/Chili supper possibly.
  - **Tacos in a Bag** – during Fall Fun Fest possibly?

- **Newsletter:**
  - Name of Newsletter was voted on and decided as: The Graduate
  - Items to include in first newsletter (hoped to be out around graduation) include:
    - Alumni Spotlights (one from each program?)
    - Job Fair summary
    - Sports information – schedules, coaches, players, etc.
    - Large advertisement/story congratulation graduates and welcoming to Alumni Network
    - Invite to Alumni Meeting in early summer
    - Art Show summary
    - Promote Alumni Game once details are finalized
    - Highlight some current FCC 2015 grads and their future plans – put in pictures

  **Action to Take:** Work on each item above to have first Newsletter completed by graduation

**Meeting adjourned at 7:30pm.**

**Next meeting: Thursday, April 23 at 6pm in Bob Boyles Hall**

Documents Included:
- Bobcat 2015 Volleyball Schedule
- List of Players signed for both Volleyball and Softball so far
2015 Volleyball Bobcats
- Abby Reeves – Wayne City
- Sara Green – Wayne City
- Lexy Pedtke – Woodlawn
- Nicole Jordan – Cisne
- Alyssa Kollak – Fairfield
- Grace Borah – Fairfield
- Courtney Crull – North Clay
- Kendra Cessna – Fairfield
- Bobbi Lake – Sparta
- Jessi Rush – Norris City-Omaha-Enfield
- Alanah Renner – Steelville
- Bobbi Lake – Sparta

2015 Softball Bobcats
- Kristyn Medler – Fairfield/Edwards County
- Nicole Jordan – Cisne
- Allison Tullis – Fairfield
- Chloe Hinkle – Fairfield
- Alyssa Kollak – Fairfield
- Sabrina Seitzinger – Fairfield
- Sara Green – Wayne City
- Shaeli St. Ledger – Edwards County
- Alanah Renner – Steelville
- Bree Russel – Vienna
- Michaela Beach – Evansville
- Brooke Higgerson – Trico
- Tayler Allen - Flora
2015 Bobcats Volleyball Schedule

8/25  @ Illinois Central  7:00pm
8/27  SWIC  6:30pm
9/2  Morthland  7:00pm
9/28  Rend Lake  6:30pm
10/3  @ Lincoln (Tri-Match)  11:00am
10/7  @ Lewis & Clark  6:30pm
10/12  Lincoln Trail  6:30pm
10/19  Kaskaskia  6:30pm
10/21  @ Morthland  7:00pm
10/24  Lincoln Land (Tri-Match)  @ Parkland College  11:00am
10/26  @ Rend Lake  6:30pm

11/2 – 11/7  Regionals  TBA