

# Speech--General Ed Rubric 2014-15

Evaluator Name: \_\_\_\_\_ Date of Assessment: \_\_\_\_\_

Speech Category: SPE 1101 Taken/In Progress or No Speech: \_\_\_\_\_

Course/Program Assessed: \_\_\_\_\_

	1 - Meets Expectations	2 - Approaches Expectations	3 - Shows Defecency	N/A
<p><b>The presentation's topic and overall point or intention</b></p> <p><input type="checkbox"/></p>	<ul style="list-style-type: none"> <li>The point or intent is made clear to the audience early on in the presentation.</li> </ul>	<ul style="list-style-type: none"> <li>A point or intent is apparent, but it may not be clearly or fully expressed.</li> </ul>	<ul style="list-style-type: none"> <li>No point or intent is made known to the audience.</li> </ul>	
<p><b>The background information necessary for the audience to fully understand the topic or purpose</b></p> <p><input type="checkbox"/></p>	<ul style="list-style-type: none"> <li>Any necessary background information is smoothly presented and effectively explained.</li> </ul>	<ul style="list-style-type: none"> <li>Some necessary background information is given, but may not feel complete or well-presented.</li> </ul>	<ul style="list-style-type: none"> <li>No background information is given or can be easily understood.</li> </ul>	
<p><b>The “meat” of the presentation, including main points, details, and evidence (examples, definitions, analogies, testimonials, researched info, etc.)</b></p> <p><input type="checkbox"/></p>	<ul style="list-style-type: none"> <li>Each point is clearly expressed and fully explained (with valid research and sources to back them up if required).</li> </ul>	<ul style="list-style-type: none"> <li>Most points are explained to some degree, but there may be some holes in reason or may lack evidence.</li> </ul>	<ul style="list-style-type: none"> <li>Points are confusingly stated and no noticeable attempt is made to provide evidence for them.</li> </ul>	

<p><b>The way the speaker moves from idea to idea during the presentation</b></p> <p><input type="checkbox"/></p>	<ul style="list-style-type: none"> <li>• Presentation is easy to follow from point to point and shows a clear sense of direction.</li> </ul>	<ul style="list-style-type: none"> <li>• Presentation can be followed adequately between most points, but has awkward or uneven moments.</li> </ul>	<ul style="list-style-type: none"> <li>• Presentation is awkward throughout and is difficult to follow from point to point.</li> </ul>	
<p><b>The “big picture” or importance of the information that has been given during the presentation</b></p> <p><input type="checkbox"/></p>	<ul style="list-style-type: none"> <li>• The audience is clearly shown the topic’s importance and why it matters or should matter to them.</li> </ul>	<ul style="list-style-type: none"> <li>• Some idea of the topic’s importance and why it matters is given, but may not be fully expressed.</li> </ul>	<ul style="list-style-type: none"> <li>• The topic’s importance is not expressed or made clear; audience is given no idea of why it matters.</li> </ul>	
<p><b>The audience’s sense that the presentation has come to a true, natural end and has not just “stopped</b></p> <p><input type="checkbox"/></p>	<ul style="list-style-type: none"> <li>• The final sentences bring the presentation to an end that feels natural and logical and provides closure on the topic.</li> </ul>	<ul style="list-style-type: none"> <li>• The presentation is brought to a clear end but may not provide real closure on the topic.</li> </ul>	<ul style="list-style-type: none"> <li>• The presentation ends abruptly or without any sense of closure on the topic.</li> </ul>	
<p><b>Delivery of presentation</b></p> <p><input type="checkbox"/></p>	<ul style="list-style-type: none"> <li>• The speaker shows confidence and a natural strength in voice and physical stance; it is obvious that the presentation has been practiced and that the speaker is relatively comfortable (even if a bit nervous) with the reality of making the presentation.</li> </ul>	<ul style="list-style-type: none"> <li>• The speaker may seem hesitant at times and/or may have a noticeable lack of strength in some aspect of voice or stance; the presentation may have been practiced but not enough to make the speaker truly comfortable with it.</li> </ul>	<ul style="list-style-type: none"> <li>• The speaker shows real hesitance, fear, or discontent; there are obvious weaknesses or problems with voice and stance throughout; it is clear that there has been a near-total lack of preparation and/or practice.</li> </ul>	
<p><b>Total:</b></p>				

**Overall Comments:**