

Frontier Community College Alumni Network

Meeting Minutes

July 20, 2015 – 12pm & 6pm

Bob Boyles Hall

Attendees

Rae Medler – FCC Employee	Alyssa Parrott – FCC Employee/Facilitator
Chad Noble – FCC Employee	Shana Holmes
Ashlee Spannagel – FCC Employee	Tyler Moyer
Robert Tennyson – FCC Employee	Wesley Reynolds

Old Business

- **Events:** - **Parades/Fairs** – Willing to walk in parades since they are free. Thinking more about what fairs/events we would like to be represented at based on prices of participating and willingness to participate. **Event calendar attached in the email attachment for remaining parades this summer/fall.**
Let Alyssa know if you are interested in walking with us!
- **2015 Grad Items:** **Lapel Pins** – were given out to new graduates with their diplomas, have been handed out to Frontier employees that are graduates, and have been dispersed on a random basis to other alumni
- **Fundraisers:** - It has been discussed to have our first fundraiser during the Fall Job Fair on September 23, 2015. More details to come on that!
- **Newsletter:** - Newsletter is on hold as we work towards other items in new business to have more accurate information to relay in a newsletter
- **Alumni Business Owners:** Interviews have started with Alumni Business owners and samples of some of the spotlights done so far are included in the email attachment. We hope to use these to promote to our Entrepreneurship Program, as well as help promote the Alumni Network. In the near future, these will appear on Facebook and sent to marketing to use as they please.
- **Visiting other college Alumni Departments:** Alyssa and Tyler Moyer visited Lakeland College on Tuesday, July 21, 2015 to talk to their Alumni Relations Department, as well as their Giving and Advancement Department. Much information was acquired which then helped with guidance on where the Alumni Network should start and aim to go.
- **Alumni Membership Card:** As of now we discussed the need to have some kind of incentive for new people to become members of the Alumni Network. Right now, there is not a specific draw to join that will provide some kind of constant reward. An Alumni Membership Card was discussed where we would like to have discounts to be given at local businesses and hopefully use those partnerships with the Alumni Business Owners to do the same thing as well.
 - **Action to Take:** Will Talk to Carrie at the Chamber further about this possibility as she has experience with doing this for the student ID cards for Frontier.
- **Banners at Sporting Events:** Interested in finding out how much and how to get a banner hung at the softball field and volleyball games if applicable representing the Alumni Network. Will follow up with Athletic Director.

New Business

- **Benefits of Membership:** Possible benefits of membership were discussed, with the discount card, passes to home sporting events, tuition discounts, and discounts at the Bobcat Den Coffeehouse being tossed out. More will be discussed on these items at the next meeting.
- **Fundraising:** The option of having a cookout fundraiser during the Fall Job Fair was discussed, with plans being made to split the time frame with Phi Theta Kappa with one doing a lunch portion and the other doing an evening/supper portion. Final details will be decided soon.
- Other ideas mentioned were raffles, silent auctions, karaoke, and a concert.
- **Options for members who can't attend meetings:** It was mentioned that some people may be interested in participating in the meetings or the group, but cannot always come to the meetings. The suggestion of having a Go-To Meeting available for others to participate in from home was brought up and is being looked into as a future option. Lucky for us, the Information Systems Technician is an Alum and was present at the meeting, so he was able to let us know that it is feasible and we will look to trying it at the next meeting.
- **Marketing the Network:** A unique idea was presented to the group that could help promote the college and the network. With there being some Alumni that own their own business as mentioned above, it was mentioned to see if they would make a Bobcat flavor such as cupcakes or ice cream and promote it that way. As more of the Alumni Business Spotlights are completed, I will be sure to bring this up as something we would be interested in doing if they would be interested in it as well. More to come on this front, but we thought it was a unique idea worth trying.
- **Meeting with Lakeland Alumni Department:** Tyler and Alyssa met with the Lakeland College Alumni and Giving Department heads on July 21, and gained a vast amount of knowledge on things that need to be done. Let's just say, there is a lot of work to do! One of the first things that Alyssa will be discussing with Administration and the Foundation, is the possibility of the Alumni Network becoming its own entity/non profit organization. This would allow us the freedom to have our own financial account(s) among other important factors. We have a large amount of documentation, notes, and suggestions to review and take to Administration to find out what the next steps are. Once this happens, we will probably be looking to have a Board of a small number of people to "man the ship" so be thinking about if you would be interested in helping with those duties. Once a meeting has taken place and further details about this process are made available, an update will be sent out or discussed at the next meeting.

Next meeting: Tuesday, September 8, 2015 @ Noon and 6pm

Pick which one works for you and bring your lunch/supper with you if you wish!