

Frontier Community College Alumni Network

Meeting Minutes

April 23, 2015 – 6pm

Bob Boyles Hall

Attendees

Greg Parrott	Alyssa Parrott – Facilitator
Connie Butler	Robert Tennyson
Wesley Reynolds	Ashlee Spannagel
Ethan Steury	

Old Business

- **Events:**
 - **Alumni Game** – conversations were tabled regarding the Alumni Game.
 - **Parades/Fairs** – Willing to walk in parades since they are free. Thinking more about what fairs/events we would like to be represented at based on prices of participating and willingness to participate.

- **2015 Grad Items:**
 - **Lapel Pins** – have been ordered in a quantity of 200 to start. With the logo and name still to be discussed at the next Board Meeting, we have ordered a smaller number to start in order to give out lapel pins to our current year graduates. Once the logo/name is finalized, we will order more with the correct design on it. The logo used for the lapel pins is attached at the back of the minutes.
 - **Half sheet invitation/information** to include with graduation information for the 2015 graduates has been turned in and should go out with their next mailing. We also plan to put this with their information/diploma they will pick up in June for those that don't plan to walk or miss it the first time!
 - Action to take: Be sure to get Alumni Network half sheet in grad diploma pickup information.

- **Marketing the Network:** Seeing attendance rates for the last few meetings, the first item of discussion was increasing the interest and awareness of the Alumni Network. Ideas included:
 - ~~Table at Job Fair on April 1/share table with FCC info table with Flyer and info/application~~
 - Outlook/Fairfield Current/Wayne County Press –do story on first grad to draw attention and interest to the new Alumni Network – **will be getting grad programs from Karen Bryant to view exactly who graduated when. More than one graduate in 1978, but we can't tell who from the report we have out of our Banner system.**
 - Information insert in Graduation Program and folders for graduates. – **check!**
 - Share information about Alumni Network on area Facebook trading pages – **most of these pages are private so if I am not on them, I cannot post on them. If you are on any of these kinds of pages, please share our page and info!**
 - Share information about Alumni Network on FCHS alumni group pages - **most of these pages are private so if I am not on them, I cannot post on them. If you are on any of these kinds of pages, please share our page and info!**
 - Check into Facebook ads – **kind of expensive for a group with no money. ☺**
 - Ask IECC to share on their Facebook page – **check!**
 - ~~Info at Art Show on April 24~~

- ~~Flyer for Breakfast with the Bunny on March 28~~

- ~~Info at LRC Student Fun Day~~

- Recruitment Calls based on spreadsheet – will also find outdated information this way! – **no plan made for this yet.**

- **Action to Take:** Get information together to have at various upcoming events. Send info on our page to Dana Hart to possibly share on IECC page. Brainstorm idea to efficiently and effectively make recruitment calls.

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- **Fundraisers:** - Check into using FCHS cafeteria for Spaghetti/Chili type supper fundraiser during some home games this fall.
 - **Alumni Mixer** – Hold during summer for college students home for summer possibly during fair week or try one in fall during FCHS homecoming. Coincide with Spaghetti/Chili supper possibly.
 - **Tacos in a Bag** – during Fall Fun Fest possibly?

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- **Newsletter:** - Name of Newsletter was voted on and decided as: The Graduate
 - Items to include in first newsletter (hoped to be out around graduation) include:
 - Alumni Spotlights (one from each program?)
 - Job Fair summary
 - Sports information – schedules, coaches, players, etc.
 - Large advertisement/story congratulation graduates and welcoming to Alumni Network
 - Invite to Alumni Meeting in early summer
 - Art Show summary
 - Promote Alumni Game once details are finalized
 - Highlight some current FCC 2015 grads and their future plans – put in pictures
 - **Action to Take:** Work on each item above to have first Newsletter completed by graduation

New Business

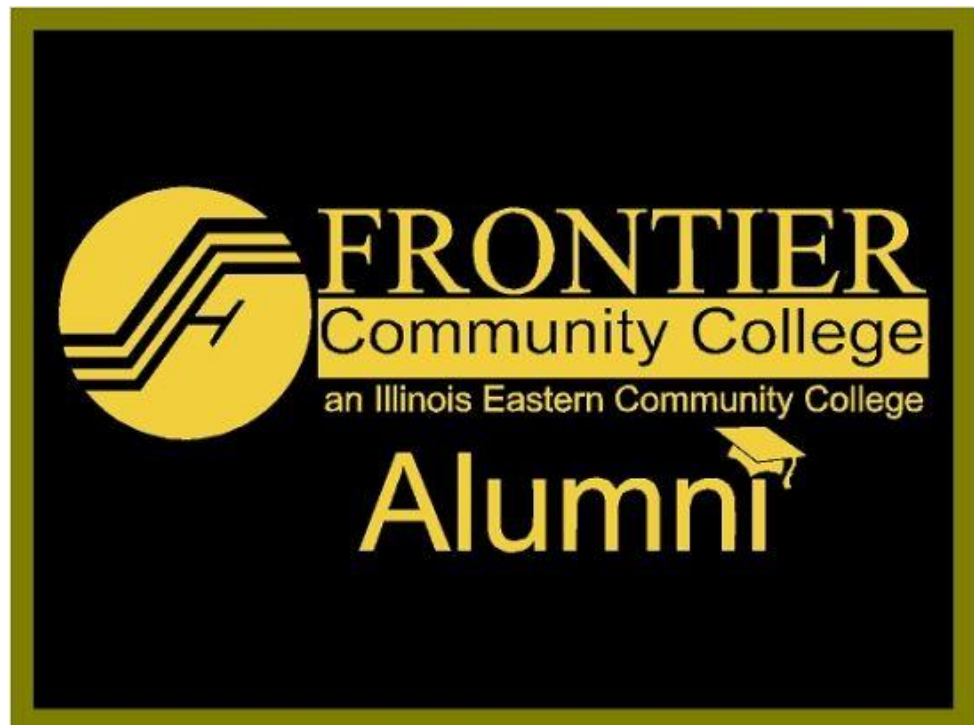
- **Alumni Business Owners:** After listening to a webinar on Alumni and Career Services, a suggestion to get people involved was to work with your Alumni that own businesses and partner with them in any way possible. A list of Frontier Alumni that own businesses has been started and we are looking for more that we haven't already been made aware of. The list we have so far is attached in the end of the minutes. **If you know others to add to this list, please let Alyssa know!**
- **Visiting other college Alumni Departments:** Alyssa is planning to visit other Alumni Department at area colleges to discuss with them what all they do, what their strategy is for getting people involved, and their marketing strategy, among other things. Hopefully with these visits, we will be able to gain valuable information to improve our network and really get it going!
- **Idea for Next Meeting:** It was mentioned that maybe if we had a lunch time meeting and an evening meeting we might be able to get more people to participate in one meeting or the other total. Also mentioned was to have a staff meeting for those who are FCC staff that are also alumni in hopes they can attend and become more involved. A date for the next meeting will be determined in the near future and emailed out to everyone to RSVP if you can attend.
 - **Action to Take:** Will work with President Edgren to get backing and plans on more staff and community involvement and any ideas.
- **Alumni Membership Card:** As of now we discussed the need to have some kind of incentive for new people to become members of the Alumni Network. Right now, there is not a specific draw to join that will provide some kind of constant reward. An Alumni Membership Card was discussed where we would like to have discounts to be given at local businesses and hopefully use those partnerships with the Alumni Business Owners to do the same thing as well.
 - **Action to Take:** Will Talk to Carrie at the Chamber further about this possibility as she has experience with doing this for the student ID cards for Frontier.

- **Summer Parades/Fairs/Festivals:** Ideas to be more involved and have a face in the community at the events this summer were thrown out. Of course since parades are free, everyone was for walking in parades where we had enough representation available to attend. Having a tent/stand at the Fall Fun Fest to sell items or have a raffle and games was also brought up. Also at Fun Fest, it was mentioned to make larger buttons that had “FCC Alumni ‘99” or something similar on it for people to wear around. More thought on that to come. Other thoughts were to be involved in summer league baseball, but it is nearly over; any involvement with the summer movie nights with the Volunteers for Progressive Fairfield; and find out what all parades will be taking place this summer in our district.
 - **Action to Take:** Find out the summer schedule of events and parades to form a game plan on what the Alumni Network can do at any or all.
- **Civic Organizations:** Suggestion was made to present information to the area civic organizations to raise awareness and hopefully support from area business people and citizens for the Alumni Network. Meetings suggested to attend were:
 - Frontier Foundation
 - Chamber of Commerce
 - Retail Merchants
 - Volunteers for Progressive Fairfield
 - Kiwanis
 - Rotary
 - Sports Boosters at Local High Schools
 - Amicum Sorority
 - Lions Club
 - Elks
 - Masons
 - University of Illinois Extension Office
 - Staff meetings at area businesses?
 - **Action to Take:** Make contacts with these groups to find out meeting schedules and ask to attend/present at a meeting in the near future. **If anyone is involved in any of these groups and would be interested in helping or have a contact person, please let me know!**
- **Banners at Sporting Events:** Interested in finding out how much and how to get a banner hung at the softball field and volleyball games if applicable representing the Alumni Network. Will follow up with Athletic Director.

Meeting adjourned at 7:45pm.

Next meeting: TBA – will email once new date is set!

Lapel Pin Proof



Alumni that Own Businesses

- Jami & Niki Roethe – Uniquely Rustique
- Brent Legg – Iconik Studio
 - Wes Hutchcraft – Iconik Employee
- Jenny Crippen – Jenny’s Concessions
- Crystal Paul – Crystal’s Country Creamery
- Adam Bowles – Family owns B-Way Design
- Jill Andrews – Kiddie Kollege
- Donna Savage – Dragon Fly Yoga
- Lisa Smith – LJ Liquidations
- Jared Vaughn – Co-Owner of Johnson & Vaughn Funeral Home
- Sandy Simpson – The Male Connection
- Crystal Beckel – The Corner
- Amy Hohlbaugh – Amy’s Sweet Gallery
- Jessica Scarbrough – Country Roads Reality
- Jeremy Carter – Carter Trucking
- Brandon Thomason – Little Buddies BBQ
- Aaron & Brittney Book – Colossal Fitness
- Cary Church – Church’s Lawn Care
- Zach Wissel – Albion Computer Guy
- Patty Webb – Sears
- Michael Xanders – Mt. Vernon Dream Homes
- Kathy Lemay – The Olde Homestead
- Josh Zurliene – Zebra Lawn Care
- Justin Wiles – Grant’s Tomato Farm
- Geneva Stroughmatt – Flower/Candle shop in Albion?